

Website Terms and Conditions

BACKGROUND:

This agreement applies as between you, the User of this Web Site and Medigi Limited, the owner(s) of this Web Site. Your agreement to comply with and be bound by these terms and conditions is deemed to occur upon your first use of the Web Site. If you do not agree to be bound by these terms and conditions, you should stop using the Web Site immediately.

1. Definitions and Interpretation

In this Agreement the following terms shall have the following meanings:

“Content”	means any text, graphics, images, audio, video, software, data compilations and any other form of information capable of being stored in a computer that appears on or forms part of this Web Site;
“Medigi Limited”	means Medigi Limited, a company registered in England and Wales under company number 11953188, whose registered office is at 71-75 Shelton Street, London, WC2H 9JQ;
“Service”	means collectively any online facilities, tools, services or information that Medigi Limited makes available through the Web Site either now or in the future;
“System”	means any online communications infrastructure that Medigi Limited makes available through the Web Site either now or in the future. This includes, but is not limited to, web-based email, message boards, live chat facilities and email links, online payments;
“User” / “Users”	means any third party that accesses the Web Site and is not employed by Medigi Limited and acting in the course of their employment; and
“Web Site”	means the website that you are currently using www.medigicreative.com and any sub-domains of this site unless expressly excluded by their own terms and conditions.

2. Intellectual Property

- 2.1 All Content included on the Web Site, unless uploaded by Users, including, but not limited to, text, graphics, logos, icons, images, sound clips, video clips, data compilations, page layout, underlying code and software is the property of Medigi Limited, our affiliates or other relevant third parties. By continuing to use the Web Site you acknowledge that such material is protected by applicable United Kingdom and International intellectual property and other relevant laws.
- 2.2 Subject to sub-clause 2.3 you may not reproduce, copy, distribute, store or in any other fashion re-use material from the Web Site unless otherwise indicated on the Web Site or unless given express written permission to do so by Medigi Limited.
- 2.3 Material from the Web Site may be re-used without written permission where any of the exceptions detailed in Chapter III of the Copyright Designs and Patents Act 1988

apply.

3. Links to Other Web Sites

This Web Site may contain links to other sites. Unless expressly stated, these sites are not under the control of Medigi Limited or that of our affiliates. We assume no responsibility for the content of such web sites and disclaim liability for any and all forms of loss or damage arising out of the use of them. The inclusion of a link to another site on this Web Site does not imply any endorsement of the sites themselves or of those in control of them.

4. Links to this Web Site

Those wishing to place a link to this Web Site on other sites must seek the permission of Medigi Limited. To find out more please contact us by email – contact details found at www.medigicreative.com

5. Privacy and Data Protection

- 5.1 For the purposes of applicable data protection legislation (including the UK General Data Protection Regulation and the Data Protection Act 2018, each as amended from time to time, including by the Data (Use and Access) Act 2025), Medigi Limited will process any personal data you have provided to it in accordance with our Privacy Policy, available on our website or on request from Medigi Limited.
- 5.2 You agree that, if you have provided Medigi Limited with personal data relating to a third party (1) you have in place all necessary appropriate consents and notices to enable lawful transfer such personal data to Medigi Limited and (2) that you have brought to the attention of any such third party the Privacy Notice available on the Medigi Limited website or otherwise provided a copy of it to the third party. You agree to indemnify Medigi Limited in relation to all and any liabilities, penalties, fines, awards or costs arising from your non-compliance with these requirements.
- 5.3 Medigi Limited is the data controller in respect of personal data submitted to or collected via the Web Site. If you have any questions about how we use your personal data, or wish to exercise any of the rights listed below, please contact us at or by post at 71-75 Shelton Street, London, WC2H 9JQ.
- 5.4 In connection with your use of the Web Site and the Service, we may collect and process personal data about you, which may include name, job title, employer, email address and telephone number; event registration, exhibitor or booking details; payment details, processed by our third-party payment provider; marketing preferences; and technical data such as your IP address, browser type and usage data collected through cookies - see the Cookies clause below.
- 5.5 We process your personal data for purposes including: providing and administering the Web Site, the Service and any events, exhibitions or bookings; communicating with you, including responding to enquiries; sending marketing communications where you have consented or where we have a legitimate interest to do so and you have not opted out; improving and personalising the Web Site; complying with our legal and regulatory obligations; and preventing fraud and maintaining the security of the Web Site. We rely on one or more of the following legal bases under the UK GDPR: performance of a contract with you, compliance with a legal obligation, our legitimate interests (provided these are not overridden by your interests or fundamental rights), and, where required, your consent.
- 5.6 We will only retain your personal data for as long as is necessary for the purpose for which it was collected, including to satisfy any applicable legal, accounting or reporting

requirements. Records will be held for a maximum of 6 years. Where we no longer need your personal data, we will securely delete or anonymise it.

- 5.7 We may share your personal data with third parties who provide services on our behalf, such as IT and hosting, payment processing, email marketing, and event or exhibition management providers, and with professional advisers, regulators and law enforcement agencies where required by law. Where personal data is transferred outside the UK, we will ensure appropriate safeguards are in place in accordance with the UK GDPR, such as an adequacy decision, the UK International Data Transfer Agreement, or the UK Addendum to the European Commission's Standard Contractual Clauses.
- 5.8 Subject to applicable exemptions, under UK data protection law you have the right to: request access to your personal data; request correction of inaccurate data; request erasure of your data; object to or restrict our processing of your data; request portability of your data; and withdraw your consent at any time where we rely on consent to process your data. To exercise any of these rights, please contact us using the details above. You also have the right to lodge a complaint with the Information Commissioner's Office (ICO), the UK's data protection regulator, at ico.org.uk or by calling 0303 123 1113, although we would appreciate the opportunity to address your concerns before you approach the ICO.
- 5.9 We use appropriate technical and organisational measures to protect the personal data we hold about you against unauthorised access, alteration, disclosure or destruction. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

6. Cookies

- 6.1 The Web Site uses cookies and similar tracking technologies (such as pixels and local storage) to operate effectively, understand how the Web Site is used, and improve your experience. A cookie is a small text file placed on your device when you visit a website.
- 6.2 We use the following categories of cookies: (a) strictly necessary cookies, which are essential for the Web Site to function (for example, to remember items in a booking basket or keep you logged in) and do not require your consent; (b) statistical/analytics cookies, which help us understand how visitors use the Web Site so that we can improve it; (c) functional/preference cookies, which remember choices you make, such as language or display preferences; and (d) advertising and targeting cookies, which are used to make advertising more relevant to you and to measure the effectiveness of advertising campaigns.
- 6.3 In accordance with the Privacy and Electronic Communications Regulations 2003 (PECR), as amended, including by the Data (Use and Access) Act 2025, we will only set statistical and preference cookies without asking for your consent where the applicable conditions for exemption are met, namely that we provide you with clear information about these cookies and an easy way to object to or opt out of them. We will always ask for your prior consent before setting any advertising, targeting or other non-essential cookies that fall outside this exemption.
- 6.4 When you first visit the Web Site, you will be shown a cookie banner allowing you to accept all cookies, reject all non-essential cookies, or manage your preferences by cookie category, with 'Accept all' and 'Reject all' given equal prominence. You can change your cookie preferences, or withdraw your consent, at any or through your browser settings, which allow you to block or delete cookies. Please note that if you

disable certain cookies, some parts of the Web Site may not function properly.

- 6.5 For more information about the specific cookies we use, their purpose and how long they last. This clause should serve as the Web Site's full cookie notice.

7. Disclaimers

- 7.1 Medigi Limited makes no warranty or representation that the Web Site will meet your requirements, that it will be of satisfactory quality, that it will be fit for a particular purpose, that it will not infringe the rights of third parties, that it will be compatible with all systems, that it will be secure and that all information provided will be accurate. We make no guarantee of any specific results from the use of our Service.
- 7.2 No part of this Web Site is intended to constitute advice and the Content of this Web Site should not be relied upon when making any decisions or taking any action of any kind.
- 7.3 Please ensure you have read the terms and conditions of booking and the privacy policy prior to purchasing goods or services on this website.
- 7.4 Whilst every effort has been made to ensure that all graphical representations of products and / or descriptions of services available from Medigi Limited correspond to the actual products and / or services, Medigi Limited is not responsible for any variations from these descriptions.
- 7.5 All pricing information on the website is correct at the time of going online. Medigi Limited reserves the right to change prices and alter or remove any special offers from time to time and as necessary. All pricing, promotional and marketing information is presented in accordance with the Digital Markets, Competition and Consumers Act 2024 and other applicable consumer protection legislation.

8. Availability of the Web Site

The Service is provided "as is" and on an "as available" basis. We give no warranty that the Service will be free of defects and / or faults. To the maximum extent permitted by the law we provide no warranties (express or implied) of fitness for a particular purpose, accuracy of information, compatibility and satisfactory quality.

Medigi Limited accepts no liability for any disruption or non-availability of the Web Site resulting from external causes including, but not limited to, ISP equipment failure, host equipment failure, communications network failure, power failure, natural events, acts of war or legal restrictions and censorship.

9. Limitation of Liability

- 9.1 To the maximum extent permitted by law, Medigi Limited accepts no liability for any direct or indirect loss or damage, foreseeable or otherwise, including any indirect, consequential, special or exemplary damages arising from the use of the Web Site or any information contained therein. Users should be aware that they use the Web Site and its Content at their own risk.
- 9.2 Nothing in these terms and conditions excludes or restricts Medigi Limited's liability for death or personal injury resulting from any negligence or fraud on the part of Medigi Limited.
- 9.3 Every effort has been made to ensure that these terms and conditions comply with the relevant provisions of the Consumer Rights Act 2015 (in respect of contracts with

consumers) and the Unfair Contract Terms Act 1977 (in respect of contracts with businesses). Nothing in these terms and conditions affects your statutory rights as a consumer, including your rights under the Consumer Rights Act 2015. However, in the event that any of these terms are found to be unlawful, invalid or otherwise unenforceable, that term is to be deemed severed from these terms and conditions and shall not affect the validity and enforceability of the remaining terms and conditions. This term shall apply only within jurisdictions where a particular term is illegal.

10. No Waiver

In the event that any party to these Terms and Conditions fails to exercise any right or remedy contained herein, this shall not be construed as a waiver of that right or remedy.

11. Previous Terms and Conditions

In the event of any conflict between these Terms and Conditions and any prior versions thereof, the provisions of these Terms and Conditions shall prevail unless it is expressly stated otherwise.

12. Notices

All notices / communications must be given to us by email – details found on www.medigicreative.com Contact Us. Such notice will be deemed received 3 working days after the day of sending the email.

13. Law and Jurisdiction

These terms and conditions and the relationship between you and Medigi Limited shall be governed by and construed in accordance with the Law of England and Wales and Medigi Limited and you agree to submit to the exclusive jurisdiction of the Courts of England and Wales.